



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 173693
Inv Date 9/30/2012
Terms Net 30
Contract 47698
Bill Type Standard
Period 8/27/2012 - 9/30/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand 1687 OFA SKED C 9/4-9/17/12 (27394)
Acct Types Local/Political Candidate Agency
Est/Headline 1687/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:45PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	09/04/12 7:26AM (Tu)	00:30	Today Show	OFA12D095H	\$1500.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	09/07/12 7:29AM (Fr)	00:30	Today Show	OFA12D095H	\$1500.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	09/04/12 8:42AM (Tu)	00:30	Today Show	OFA12D095H	\$1500.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	09/05/12 8:48AM (We)	00:30	Today Show	OFA12D095H	\$1500.00	
3.0	SPOT	9:30AM-10:00AM	Per week (1), Tu, We, Th, Fr	09/05/12 9:29AM (We)	00:30	7 News Today in New England 9-10A	OFA12D095H	\$500.00	
4.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	09/06/12 10:56AM (Th)	00:30	Today Show	OFA12D095H	\$400.00	
4.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	09/07/12 10:51AM (Fr)	00:30	Today Show	OFA12D095H	\$400.00	
5.0	SPOT	11:00AM-12:00PM	Per week (1), Tu, We, Th, Fr	09/06/12 11:28AM (Th)	00:30	TODAY SHOW III (hour 4)	OFA12D095H	\$400.00	
6.0	SPOT	12:30PM- 1:00PM	Per week (1), Tu, We, Th, Fr	09/06/12 12:55PM (Th)	00:30	7 News at Noon	OFA12D095H	\$400.00	
7.0	SPOT	1:00PM- 2:00PM	Per week (1), Tu, We, Th, Fr	09/04/12 1:59PM (Tu)	00:30	Days of our Lives	OFA12D095H	\$400.00	
8.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	09/05/12 2:53PM (We)	00:30	DOCTORS Episode: 4510	OFA12D095H	\$400.00	
8.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	09/07/12 2:13PM (Fr)	00:30	DOCTORS Episode: 4130	OFA12D095H	\$400.00	
9.0	SPOT	3:00PM- 3:30PM	Per week (1), Tu, We, Th, Fr	09/04/12 3:08PM (Tu)	00:30	Family Feud Episode: 11123	OFA12D095H	\$400.00	
10.0	SPOT	3:30PM- 4:00PM	Per week (2), Tu, We, Th, Fr	09/05/12 3:58PM (We)	00:30	Family Feud Episode: 11008	OFA12D095H	\$400.00	
10.0	SPOT	3:30PM- 4:00PM	Per week (2), Tu, We, Th, Fr	09/07/12 3:50PM (Fr)	00:30	Family Feud Episode: 11010	OFA12D095H	\$400.00	
11.0	SPOT	7:00PM- 7:30PM	Per week (3), Tu, We, Th, Fr	09/04/12 7:29PM (Tu)	00:30	Access Hollywood Episode: 4172	OFA12D095H	\$1500.00	
11.0	SPOT	7:00PM- 7:30PM	Per week (3), Tu, We, Th, Fr	09/05/12 7:12PM (We)	00:30	Access Hollywood Episode: 4173	OFA12D095H	\$1500.00	
11.0	SPOT	7:00PM- 7:30PM	Per week (3), Tu, We, Th, Fr	09/06/12 7:11PM (Th)	00:30	Access Hollywood Episode: 4174	OFA12D095H	\$1500.00	
12.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	09/04/12 7:56PM (Tu)	00:30	EXTRA Episode: 19002	OFA12D095H	\$1800.00	
12.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	09/07/12 7:55PM (Fr)	00:30	EXTRA Episode: 19005	OFA12D095H	\$1800.00	
13.0	SPOT	7:00AM- 8:00AM	Per week (1), Sa	09/08/12 7:15AM (Sa)	00:30	Today Show Weekend	OFA12D095H	\$750.00	
14.0	SPOT	8:00AM- 9:00AM	Per week (1), Sa	09/08/12 8:18AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D095H	\$750.00	
15.0	SPOT	9:00AM-10:00AM	Per week (1), Sa	09/08/12 9:52AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D095H	\$800.00	
16.0	SPOT	7:00PM- 8:00PM	Per week (1), Sa	09/08/12 7:48PM (Sa)	00:30	Access Hollywood Sat Episode: W835	OFA12D095H	\$500.00	
17.0	SPOT	8:00AM- 9:00AM	Per week (1), Su	09/09/12 8:25AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12D095H	\$750.00	
18.0	SPOT	10:00PM-NBC NEWS	Day, Tu-1	09/04/12 10:30PM (Tu)	00:30	NBC NEWS SPECIAL: DEMOCRATIC NAT'L CONVENTION	OFA12D095H	\$4500.00	
19.0	SPOT	9:00PM-NBC NEWS	Day, Th-1	09/06/12 9:27PM (Th)	00:30	NBC NEWS SPECIAL: DEMOCRATIC NAT'L CONVENTION	OFA12D095H	\$4500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$31,150.00	Total Spots	27
Commission	(\$4,672.50)		
Net Total	\$26,477.50		